

PHILANTHROPY SPOTLIGHT: THE UC SAN DIEGO FOUNDATION



UCSD Department of Music Chair Rand Steiger thanks music center donor Conrad Prebys. COURTESY OF THE UC SAN DIEGO FOUNDATION

As UCSD continues to grow, private support plays an increasingly important role in continuing the university's local impact, national influence and global reach. The UC San Diego Foundation, a nonprofit corporation established in 1972, is the conduit and repository for charitable gifts to the university and helps to guide the strategy for ongoing fundraising efforts.

A 40-member board of trustees, composed of prominent community members, faculty and alumni representatives, governs the foundation. The trustees assist in carrying out the organization's mission of promoting the educational and research goals of UCSD, encouraging charitable gifts, overseeing endowments and investments and helping stewarding donors.

"UC San Diego has made this community mature. Without the university, we never would have had the intellectual growth we've experienced in San Diego over the last several decades," said Pauline Foster, a native San Diegan and philanthropist who chairs the UC San Diego Foundation board.

To learn more about UC San Diego Foundation, visit www.ucsdfoundation.ucsd.edu.

Upcoming events

- 16th annual Luau & Longboard Invitational
- 7 a.m. to 4 p.m. Aug. 23
- Pawka Green at Scripps Institution of Oceanography
- (858) 822-0023

- Dinner in the Library
- 6 to 9:30 p.m. Sept. 17
- Geisel Library at UCSD

- 'Opening of the William & Lillian Fishman Papers'
- Sponsored by the Friends of the UCSD Libraries
- 3 to 4:30 p.m. Sept. 23
- Atkinson Pavillion at UCSD

For more information about any of these events, visit <http://calendar.ucsd.edu>.

QUESTIONS, FROM PAGE B1

(living or deceased) would you invite?

My wife, Carlie (she makes every occasion special); Warren Buffett (investing mentor); Richard Branson (inspiring businessman and adventurer); David Bowie (favorite rocker of all time, interesting guy); Steve Fossett (see Branson); Bruce Lee (great martial artist, brilliant philosopher); Arnold Schwarzenegger (his ability to execute a long-term vision is second to none); and Elvis Costello (just to keep Bowie honest; also a great conversationalist and poet).

What are you currently reading?

"The Partnership: The Making of Goldman Sachs." Whenever I engage in something, I strive for world-class results. Goldman Sachs is the "gold standard" for the financial industry and a model for my company, Coastwise Capital Group LLC.

What is your most prized possession?

My ability to deal with any and all circumstances in a positive way. My parents

gave me the support and encouragement to put myself in very challenging conditions — physically, mentally, emotionally and otherwise. These experiences gave me the capacity and desire to forever place myself well out of my comfort zone.

What do you do for fun?

Engage in life to the fullest.

Describe your greatest accomplishment.

When I was 16, I entered a junior national sailing championship I had wanted to win since I was 9. It was my final year of eligibility. I had a terrible competition and finished well off my goal. I was devastated. The next weekend at another major event, I came back to beat everyone, including the winner of the national title. It reinforced the notion to me of never feeling sorry for yourself, never giving up and never forgetting that persistence wins over time.

What is your motto or philosophy of life?

Work very hard, workout harder, play hardest.

I AM



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To discover more about innovative cancer care, visit ucsdmedicalcenter.com or call 1-800-926-UCSD (8273).

> GAIL HANSCOM REINER
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